

Master of Business Administration for CEO's and Presidents

Program description

The Master of Business Administration Program for CEO's and Presidents (PMBA) is designed for owners of larger companies, CEOs, CFOs and COOs of private and public organizations, and top government officials.

BENEFITS:

- Effective leadership and high level performance;
- Practical knowledge, professionalism, business expertise;
- A valuable "Action Plan for Change" – effective strategy and efficient implementation;
- Business connections and foreign investors networking;
- Personal electronic library (Amazon Kindle);
- Continuous Performance Evaluation – "no final exam" concept;
- Internationally renowned degree title and accepted business qualification

DURATION: 30 months

CONTENT: 18 courses

PROGRAM FORMAT:

Core training session

Foreign professors with extensive business practice invited from world class universities

Efficient learning methods and tools

Business simulation exercises, case studies based on regional experience etc.

Focus groups discussions

Moderated by local experts with international, managerial and consulting experience who will guide, advice and deal with individual situations of the participants 'company

Mentor support

Helping to enhance the ability to apply particular management concepts and techniques in Moldova

Customized solutions and services – toward sustainable performance

The experts 'team will be integrated in participant's company to adapt approaches and methods to specific situations and problems, providing customized solutions

Action Plans for change

Achievements and suggestions for implementing changes in own companies

Extra-activities: workshops, guest lecturers (government officials), and social events

Local and International study tours

Participants will be encouraged to compare views, share experience through visits to successful Moldovan enterprises

International study tours offer participants the opportunity to experience Europe's business practices through corporate presentations and corporate visits within the best companies from Germany, Belgium, Hungary, etc.

PROGRAM STRUCTURE:

1. Industrial/Operational Management*
2. Management Finance
3. Marketing Management
4. Human Resources management
5. Project Management
6. Business Strategy & Policy (Decision Base*)
7. Industry Economic Analysis
8. Leadership Behavior & Motivation
9. Managerial Accounting
10. Business Law
11. Innovation Management and Methodologies
12. Communication for Business Administration
13. Total Quality Management
14. Ethics & Social Issues in Business
15. Business decision making
16. International marketing
17. International Business
18. Organization Development



* simulation game
 ** thesis- project based on applying the tools learned and implemented in the participant's employing organization/own enterprise

COURSE SCHEDULE:

The schedule is individually customized and is very flexible.

ADMISSION REQUIREMENTS:

Professional experience (at least 7 years of working experience 3 years of which are at top management positions)