

## Master of Business Administration for Executives

### Program description

The **Master of Business Administration Program for Executives (EMBA)** is designed for persons in senior management position, owners of small and mid-sized companies and staff with financial responsibility.

#### **BENEFITS:**

- Knowledge, professionalism and experience at international level;
- Career advancement, better job performance;
- An improved managerial and leadership style;
- Immediate applicability of provided knowledge — a valuable strategic plan of the participants' company or employing organization;
- Business connections and foreign investors networking;
- Personal electronic library (Amazon Kindle);
- Internationally renowned degree title and accepted business qualification

**DURATION:** 18 months

**CONTENT:** 15 courses

#### **PROGRAM FORMAT:**

Each course is designed in a unique approach, as follows:

##### **Core training session**

**Invited foreign professors with extensive business practice** from world class universities

**Top local experts** providing educational experience and lectures on regional specifics of business or services

**Business simulation exercises** – board-based or PC-based business games.

“Business simulation games incorporate relevant hands-on activities in an environment that simulates own operating conditions so people learn by experience—their own. With this knowledge, everyone can take immediate and appropriate action”. *CELEMI, Sweden*  
— “*The power of Learning*” ©

##### **Practical workshops**

**Focus groups discussions** moderated by local experts with international, managerial and consulting experience offering educational experience designed to local business situations;

**Mentor support** to enhance the ability to apply particular management concepts and techniques in Moldova;

**Business reports** – suggestions for improvements in the management and operation of the organization.

##### **Final project** focused on solving a real company's problem

The EMBA participant prepares the Final Project -- project work based on applying/implementing the tools and instruments learned through the program in the participant's employing organization/own enterprise.



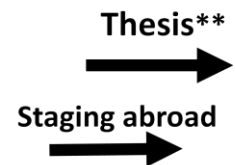
**Local and International study tours**

Participants will be encouraged to compare views, share experience through visits to successful Moldovan enterprises.

International study tours offer participants the opportunity to experience Europe’s business practices through corporate presentations and corporate visits within the best companies from Germany, Belgium, Hungary, etc.

**PROGRAM STRUCTURE:**

1. Industrial/Operational Management\*
2. Management Finance
3. Marketing Management
4. Human Resources management
5. Project Management
6. Business Strategy & Policy (Decision Base\*)
7. Industry Economic Analysis
8. Leadership Behavior & Motivation
9. Managerial Accounting
10. Business Law
11. Innovation Management and Methodologies
12. Communication for Business Administration
13. Total Quality Management
14. Ethics & Social Issues in Business
15. Business decision making




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\* simulation game

\*\* thesis- project based on applying the tools learned and implemented in the participant’s employing organization/own enterprise

**ADMISSION REQUIREMENTS:**

- Professional experience (at least 5 years of which 3 years on management position);
- Academic Qualifications (higher education or equivalent of bachelor's degree);
- Intermediary or advanced knowledge of English;
- Intermediary PC skills;
- Additional relevant criteria (potential contribution to the learning experience; motivation; support from participant’s employing organization).

PROERA offers **Business English courses** and **Computer Training classes** designed to meet the objectives and effective participation in the EMBA program.